

## **School of Employee Education and Development (SEED)**

In the pre-press production space, Laserwords utilizes several software applications catering to various client needs. There are dedicated teams working on these applications. As a result of this, teams working on one application are not exposed to other applications. Similarly, the copyediting team has three types of editing work: pre-editing, reference-editing and copy-editing. However, people working on pre-editing and reference-editing will often have less exposure to copy-editing.

With this in mind, Laserwords has developed a training program on cross-platform applications and copy-editing. This helps both the employee and the organization.

### **Employee Advantages**

- Gain additional skills
- Opportunity to be cross trained and improve skill sets
- Better growth opportunities

### **Company Advantages**

- Has a ready talent pool
- Improves cluster resource sharing capabilities
- Ensures resource productivity

### **Methodology**

Participants in the course are chosen from a pool of those who express interest in taking the course and who have been approved by their cluster leader.

### **Training**

- Training is provided at the “Application” level
- Three month course includes:
  - Theory
  - Guided Practice
  - Independent Practice
- Post-office hours
- Trainers from expert resources

### **Post-training**

- Exam
- Certification